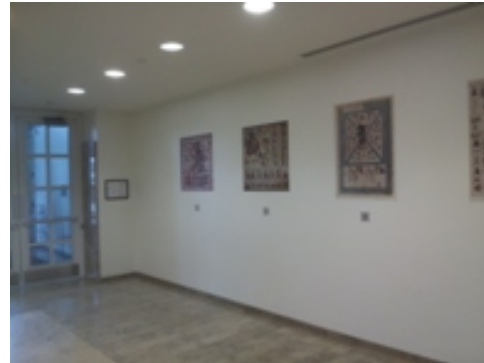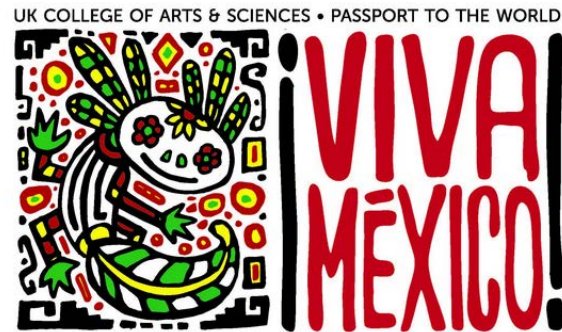# A Collaborative Approach to Developing Culturally Themed Digital Collections

Presented by:

Toni Greider, Director of International Programs
University of Kentucky Libraries

UK Libraries

Adrian Ho, Director of Digital Scholarship
University of Kentucky Libraries

UK College of Arts and Sciences

Chris Pool, Professor of Anthropology and Latin American Studies
University of Kentucky Dept. of Anthropology
College of Arts and Sciences

In the Beginning….   Toni Greider

Background

August 2010 Director of International Programs (DIP) appointed

Director of International Programs approached the Confucius Institute on supporting Year of China


Director of International Programs teams up with Academic Liaison for Slavic Literature to support Russia's Realms

2013-2104 Viva Mexico

UK COLLEGE OF ARTS & SCIENCES • PASSPORT TO THE WORLD
¡VIVA MÉXICO!

- DIP appointed to campus wide steering committee
- Discussed ideas with the campus group
- Able to develop library activities relevant for the year
- Established a good working relationship with the program chairs

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Identifying Potential Exhibits, Programs and Events
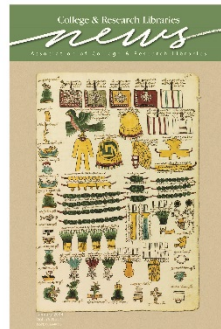
8 exhibits system wide

3 programs

32 libguides

An International Education Week Activity

A cover for C&RL News

UK Libraries

Rose Street Entrance Exhibit
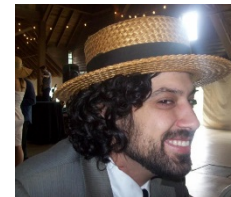
Identify materials

Mexicana Collection – wealth of material

Highly visual materials
Mexican Codices

Identify Expertise

Dr. Chris Pool

Mr. Barry Kidder

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Visuals Reformatted

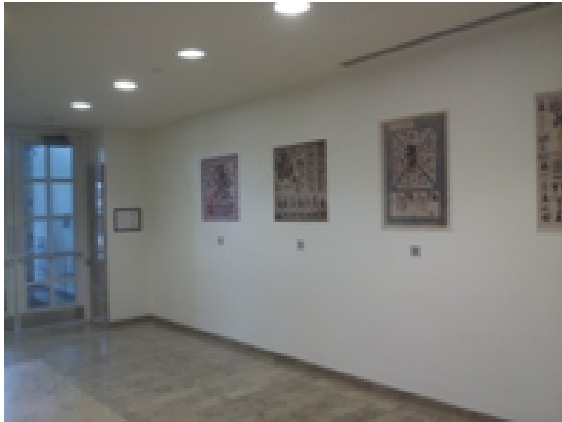## Images formatted into high resolution graphics

Codex Borbonicus

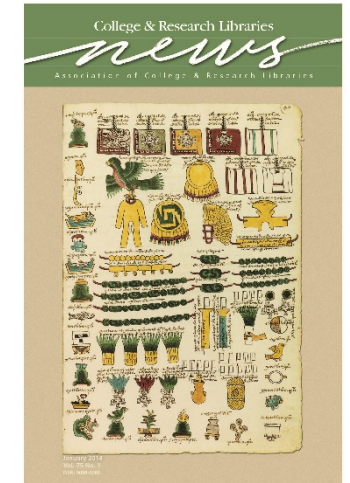Printed image 9 inches by 11 inches
Displayed at 30 inches by 30 inches

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Products Created

Entrance Display
Phototex Posters
QR codes linking to virtual exhibit

Brochure with brief descriptions

Virtual exhibit

PR byproduct

Audience – Chris Pool

Expertise: Why Chris Pool and Barry Kidder?

- ¡Viva Mexico! Course - Pyramids, Sacrifice, and Ancient Cities: Aztecs and Maya of Mexico

- Mesoamerican Archaeologist

- Broad interests and training

- Co-editor of *Latin American Antiquity* and *Oxford Handbook of Mesoamerican Archaeology*

- Barry Kidder – TA with complementary expertise in Maya studies

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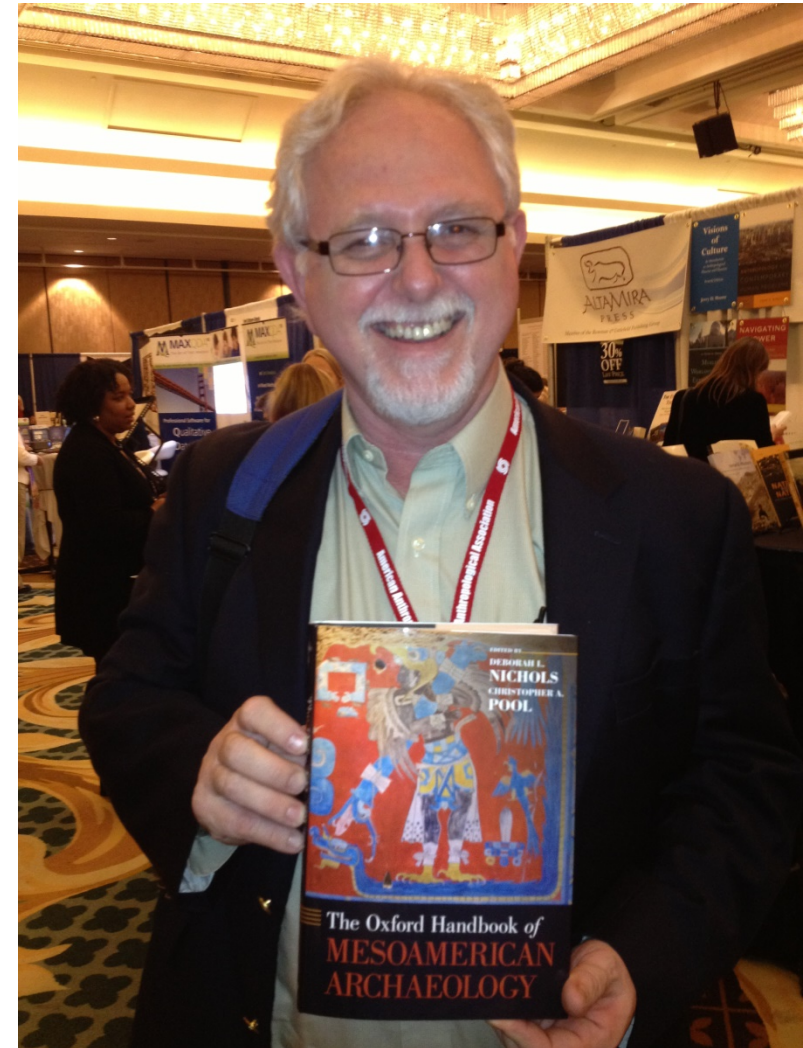
Selecting Materials

- Goal
  - Introduce audience to indigenous literature, culture, and history
- Audience
  - University Community
  - Educators and Students Worldwide
- Visual Impact
- Content and Themes
  - Aztec, Mixtec, and Maya
  - Cosmology, Prophecy, History, Economy, and Daily Practice
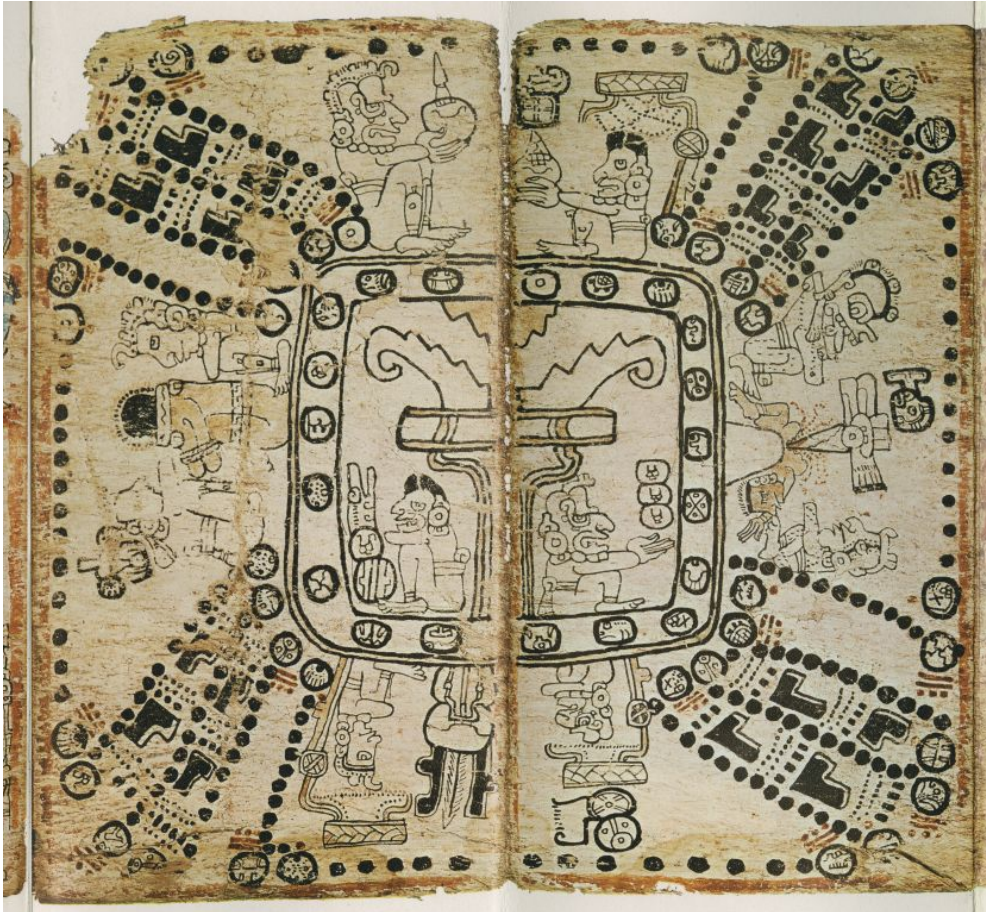 - Pre-conquest to Early Colonial

UK College of Arts and Sciences

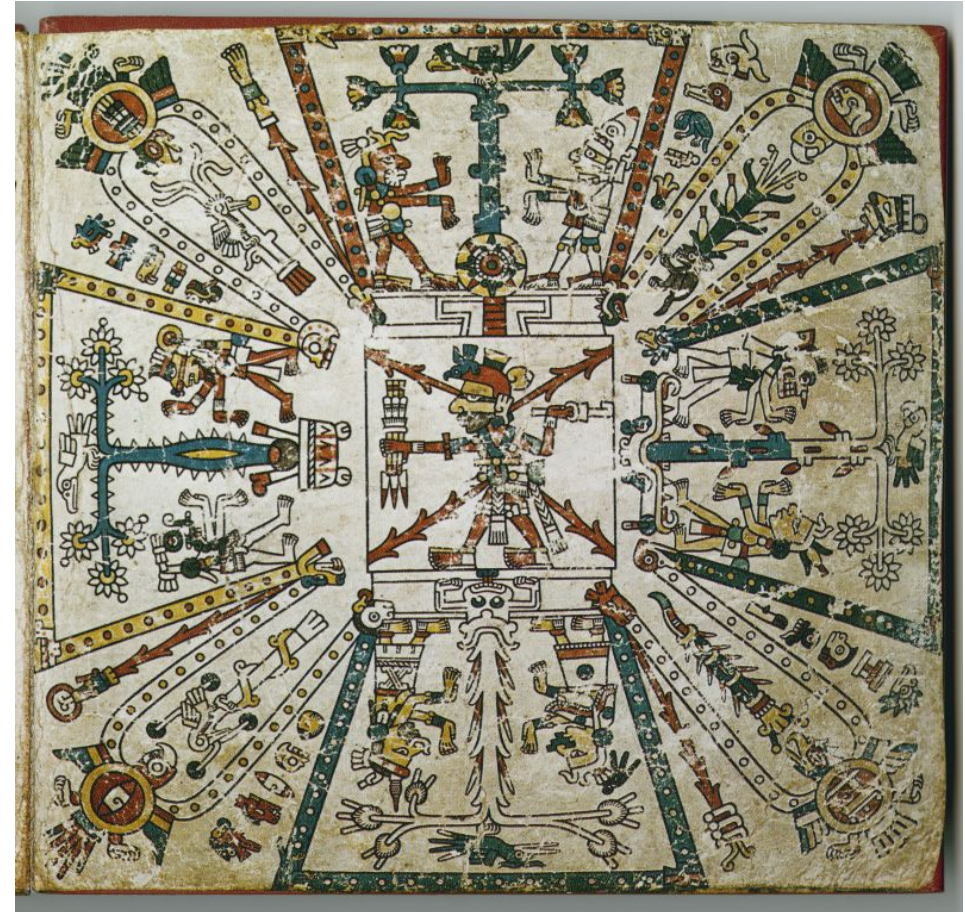# Codex Barbonicus, p. 12 (4,690+ downloads)

- 13-day *trecena* in 260-day Sacred Almanac (*tonalpohualli)*
- Patron deities (Xipe Totec and Quetzalcoatl) and their divinitory symbols in large square.
- Days with associated deities and birds in small squares

Maya and Aztec views of the Cosmos:

The Madrid Codex pp. 75-76

Codex Fejérváry-Mayer, p. 1

College of Arts and Sciences

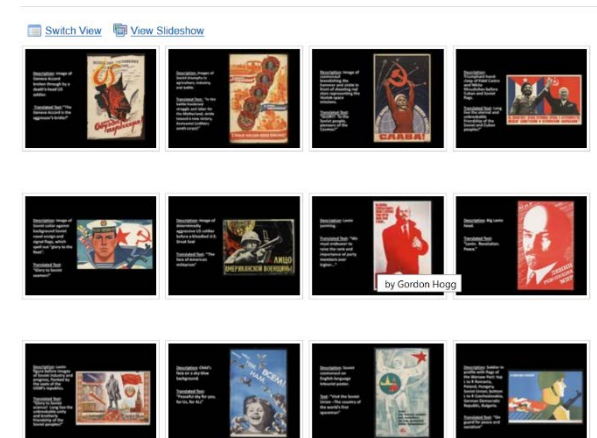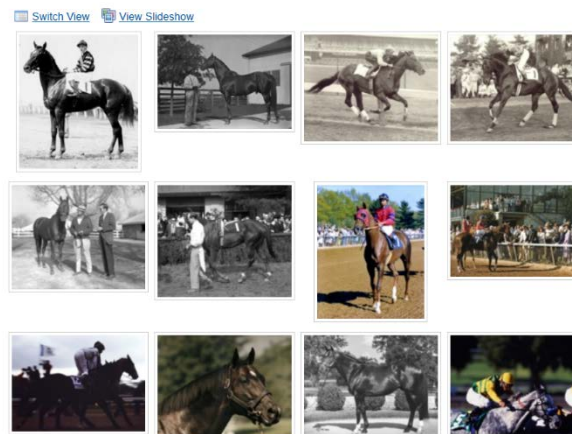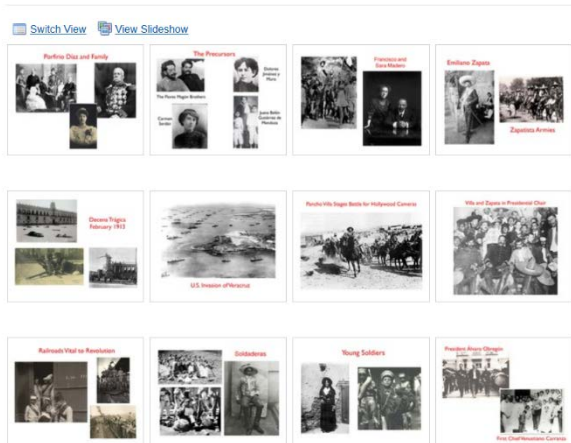UK COLLEGE OF ARTS & SCIENCES • PASSPORT TO THE WORLD

¡VIVA! ¡MÉXICO!

The Virtual Exhibit – Adrian Ho

UKnowledge Image Galleries

http://uknowledge.uky.edu/image_galleries/

Creation of Image Gallery

- Title
- URL
- General description of gallery
- Acknowledgment

Records of Images

- Image title
- Description
- Curation date
- Image source
- Copyright information
- Download in three sizes

Dala'il al-Khayrat (Image 1)

Ghadir K. Zannoun, *University of Kentucky* [Follow]
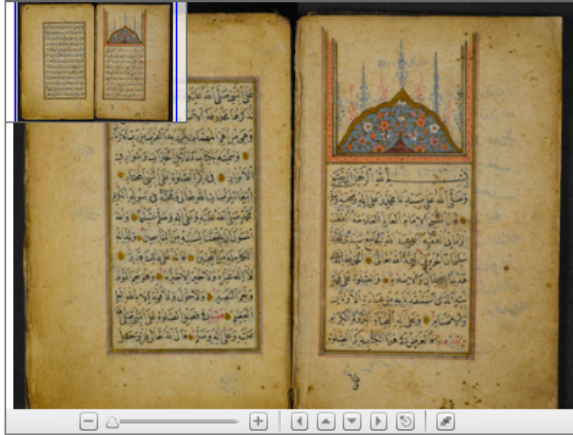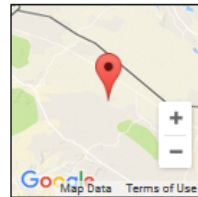
[Download]
[Medium]
[Thumbnail]

140 Downloads
Since October 07, 2014

SHARE

IMAGE LOCATION

Description
Language: Arabic

Date: Hijri calendar (circa 1215); Gregorian calendar (circa 1800 AD)

UK Special Collections Arabic Script Codex #8

The *Dala'il al-Khayrat*, translated as "The Waymarks of Benefits and the Brilliant Burst of Sunshine" or "The Guide of Goodness in Praising the Prophet," is a manual of blessings on the Prophet Muhammad (Allah bless him and give him peace) penned by Abu Abdillah Muhammad Ibn Sulaiman Al-Jazool (d. 1465 AD). The original author, also known as Imam Al-Jazuli, was a 15th century Moroccan member and Sufi leader of the Berber tribe of the Jazulah. The *Dala'il al-Khayrat* is a devotional prayer book divided into seven sections. It was the first major work in Islamic history to compile peace litanies, prayers, epithets, and blessings upon the Prophet (Allah bless him and give him peace). The featured images are depictions of Mecca and Medina.

The 17 cm manuscript is bound in brown leather with gilt embossed medallions adorning its cover.

Further Reading:

Accessed September 15, 2014: http://www.dalail.co.uk/dalail.htm

Accessed September 15, 2014: http://www.akdn.org/museum/detail.asp?artifactid=1550#

Curation Date
10-2014

Photo Source
Special Collections Research Center, University of Kentucky Libraries

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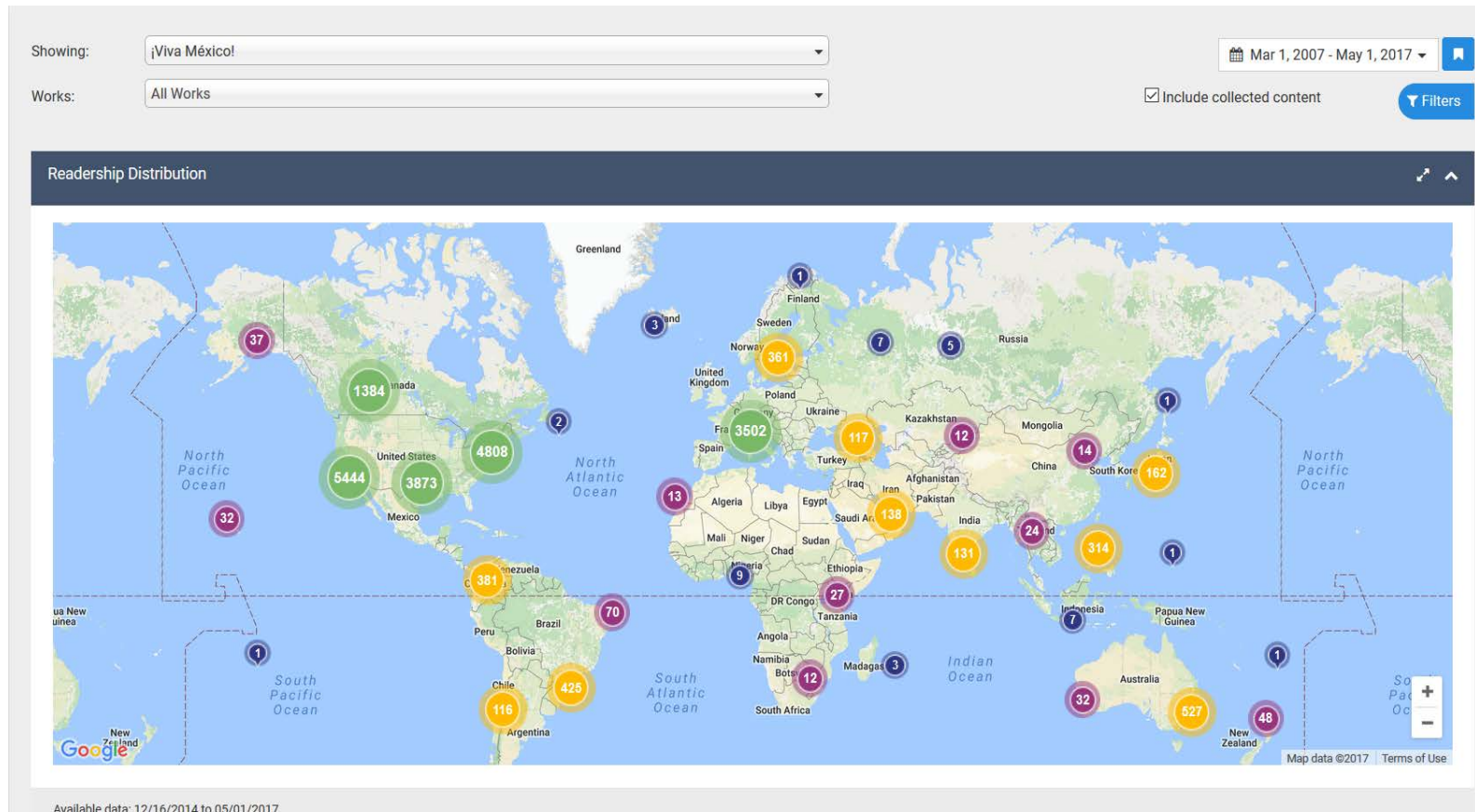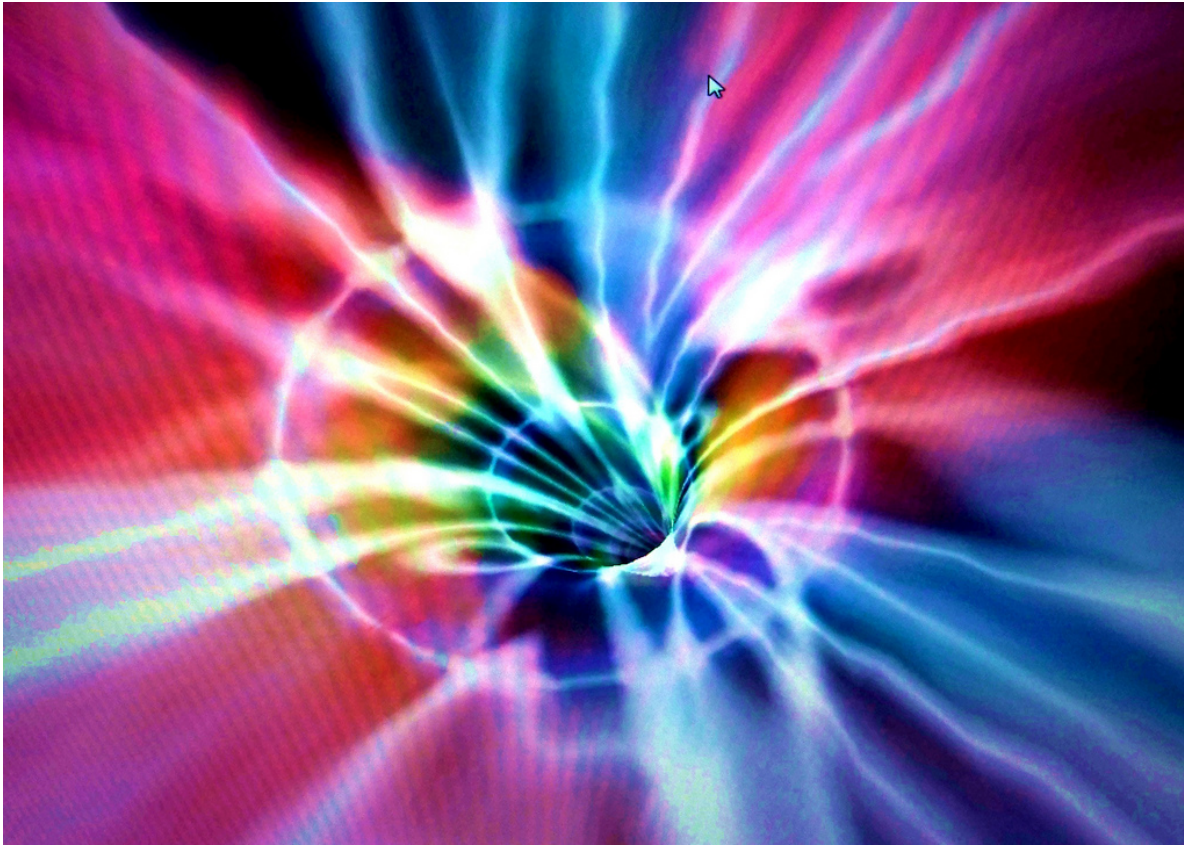
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Built-in Functionality

- Zoom and pan
- Full-page view
- Link-sharing via social media
- Google map to show geographic location

Dashboard of Image Gallery

- Download counts
- Page hits
- Geographic distribution
- Institutional distribution
- Sharing of download map
- Online referrers

Long-Term Preservation

- Quarterly backup file
- Preservation through the Digital Preservation Network

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IMPACT
Chris Pool's dashboard for Codex Exhibit
14,934+ Downloads
1,451+ Institutions
128+ countries

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¡VIVA! MÉXICO!

Companion guide to this presentation: http://libguides.uky.edu/ALCTS
Mexican manuscripts virtual exhibit: http://uknowledge.uky.edu/world_mexico_codices/
International Program webpage: http://libraries.uky.edu/ip

Muchas gracias

Toni Greider
Toni.Greider@uky.edu

Adrian Ho
Adrian.Ho@uky.edu

Chris Pool
Christopher.Pool@uky.edu